

Advertisement Rates

Size	Rates
LED	\$100,000.00
Projected Sign (Electronic Projector etc)	\$40,000.00
Tri-Media Boards 32'x10'	\$30,000.00
Tri- Media Boards 20'x 10' but not exceeding 32'x10'	\$25,000.00
Super Billboards 32'x10' and greater	\$18,000.00
Super Billboard 20'x 10' but not exceeding 32'x10'	\$15,000.00
Billboards 10'x10' but not exceeding 20'x10'	\$12,500.00
Bus Shelter	\$5000.00
Above 6'x6'but not exceeding 10'x10'	\$4,500.00
Above 2'x2' but not exceeding 6'x6'	\$3,500.00
Banners	\$2,000.00
2'x2' and below	\$1,500.00
Feather Banner	\$1000.00
Buntings	\$300.00 Per foot

Drawings Required

- The drawing should include:
 - the site location plan which need not be to scale but should have sufficient detail to enable the site to be identified
 - its position on the land or the building relationship to adjoining properties
 - the size of the advertisement
 - projection from a building and the amount of the projection

Owner's Consent

- Under the Regulations before consent is granted for an advertisement to be displayed the permission of the owner of the land or other person entitled to grant permission shall first be obtained.

Other Consents

- Consent under the Town and Country Planning (Control of Advertisements) Regulations 1978 does not relieve the applicant from obtaining any other Consent which may be necessary, e.g. Under the St. Catherine Parish Council Building Act and Regulations made there under.
- No signs are to be placed on light poles, in roundabouts or near directional signs.

SECOND SCHEDULE
TOWN AND COUNTRY PLANNING ACT
THE TOWN AND COUNTRY PLANNING CONTROL OF ADVERTISEMENTS REGULATIONS 1978

APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENT

APPLICANT (Block Capital Please)	AGENT (if any) Block Capital Please)
Full Name :	Full Name :
Address:	Address:
Tel. No.	Tel. No
Full postal address or location of the land on which the advertisement is to be displayed	State the purpose for which the land or building is now being used.
(a) Has the applicant an interest in the land	State the nature of the advertisement
(b) If not, has permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained? (see Note 2)	(e.g. hoarding, shop sign, projection sign etc.)
Yes No	
Will the advertisement be illuminated?	Period for which consent is sought
Yes/ No	
(b) If so, state the type of illumination (e.g. internally floodlighting, etc.)	Any additional information which the applicant may wish to supply
(c) Will the illumination be static or intermittent?	
(d) If illuminated state intensity in foot/lambents	
(e) State colour or colours of illumination	Signed: _____

Application Number: _____

TYPE OF SIGN

Temporary

I wish to make an application for permission to:

Erect Renewal Alter

Size of Signs	Location	Number of Signs	Rate	Encroachment	Inspection	Total

TOTAL

FOR OFFICE USE ONLY

Total Number of Signs to be erected /renewed _____

\$3,000.00 for removal of Temporary signs (for ten [10] signs and over)

\$10,000.00 in the event that more signs are erected than the amount applied for (this fee is refundable once the applicant complied with approval conditions and shall be refunded within 10 working days of the expiry date)

Cashier kindly collect \$_____ for advertisements/encroachment fees

REFERENCE: _____ ASSESSED BY: _____

DATE RECEIVED: _____

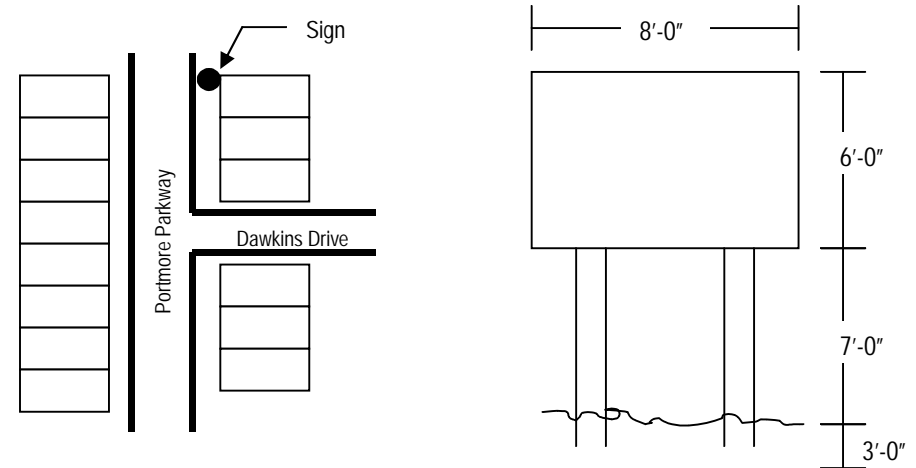


Portmore Municipal Council

81-86 Portmore Pines Plaza
 Greater Portmore
 St. Catherine
 Telephone: 740-7440-2, 740-0129
 Fax: 740-7521

Temporary Advertisement Application Form

Kindly read through the form and complete all relevant sections.



LOCATION MAP

FRONT ELEVATION

“Help us create an orderly Municipality”