

<b>ADVERTISEMENT FEES AS OF APRIL 1, 2021</b>		
<b>BILLBOARDS</b>		
<i>Type of Billboard</i>	<i>Regular Fee</i>	<i>A1 Highway Fee</i>
Super Billboard (32'x10')	\$45,600.00	\$50,160.00
Billboard (21'x10')	\$30,450.00	\$33,495.00
Tri-Media (32'x10')	\$136,800.00	\$150,480.00
Tri-Media (21'x10')	\$91,350.00	\$100,485.00
Video Board (32'x10')	\$375,000.00	\$412,500.00
Video Board (20'x10')	\$225,000.00	\$247,500.00
Video Board (4'x8' & 10'10')	\$112,500.00	\$123,750.00
L.E.D. (Low Energy Display) Over 8'	\$182,250.00	\$200,475.00
Bus Shelters	\$10,200.00	\$11,220.00
Banners	\$11,250.00	\$12,375.00
Encroachment	\$10,000.00	\$11,000.00
<i>Sticker (Big)</i>	\$300.00	
<b>SHOP FRONT</b>		
<i>Type of Billboard</i>	<i>Regular Fee</i>	<i>A1 Highway Fee</i>
Under 10 ft2	\$2,250.00	\$2,475.00
10-20 ft2	\$4,500.00	\$4,950.00
21-30 ft2	\$6,750.00	\$7,425.00
<i>Sticker (Small)</i>	\$250.00	
31-50 ft2	\$11,250.00	\$12,375.00
51-90 ft2	\$15,750.00	\$17,325.00
91-100 ft2	\$19,500.00	\$21,450.00
101-200 ft2	\$24,750.00	\$27,225.00
Encroachment	\$2,250.00	\$2,475.00
<i>Sticker (Big)</i>	\$300.00	
<b>EVENT SIGNS</b>		
<i>Type of Billboard</i>	<i>Regular Fee</i>	<i>A1 Highway Fee</i>
4X4	\$5,250.00	\$5,775.00
8X4	\$11,250.00	\$12,375.00
8X8	\$22,500.00	\$24,750.00
<i>Removal Fee</i>	\$300.00	

\* Event signs' fees quoted above are for the first month; there is an additional One Thousand Dollars (\$1,000) charge per week afterwards.