



Contract Award Notice

Project Name: Boosting Innovation, Growth and Entrepreneurship Ecosystems (BIGEE) Programme

Country: Jamaica

PROJECT #: JA-O0010 /JA-L1085

ICB#: DBJ-021/07

Implementing Entity: Development of Bank of Jamaica Limited

Procurement Method: Inter-American Development Bank, International Competitive Bidding (ICB)

The successful Bidder

Name of Bidder	Bid price	Evaluated Bid price
Digita Global Market Limited	JMD 34,176,692.45	JMD 34,176,692.45

Other Bidders

Name of Bidder	Bid price	Evaluated Bid price
Marketing Plus Limited	JMD 53,354,250.00	JMD 53,354,250.00
Panmedia Limited	JMD \$66, 587,875.00	JMD \$66, 587,875.00

Reason/s why your Bid was unsuccessful

- Marketing Plus Limited - bid was substantially responsive to the bidding document but the bid price was not the lowest evaluated cost of the three bids.
- Panmedia Limited –bid was substantially responsive to the bidding document but the bid price was not the lowest evaluated cost of the three bids.

Awarded Firm: Digita Global Market Limited

Scope of Goods & Service: Sensitization and Marketing Awareness Raising for Products and Services offered under the Boosting Innovation, Growth and Entrepreneurship Ecosystems (BIGEE) Programme

Contract signature date: November 24, 2021

Duration: 24 Months

Contracted Sum: JMD 34,176,692.45